Tendring CAMRA Newsletter

No 163

If you've suggestions for Social Activities, contact Mick Hearn at social@tendring.camra.org.uk

Branch Meetings & Functions

All members are very welcome at Branch Meetings. Meetings will be alternating between weekdays and Saturdays. Also around the patch which will give all members at least the opportunity to attend some.

Harwich Sausage Festival Saturday 7th November
Branch meeting Blacksmiths Arms Mistley Heath 21st Nov TBC
Christmas Jumper Day Saturday 12th December TBC
Branch meeting Victory Walton 14th January TBC
Cider POTY trip Saturday 23rd January
Branch meeting Red Lion Manningtree 27th Feb. TBC.

You will find later activities on our diary page.
https://tendring.camra.org.uk/diary/

All dates/destinations may change. Car sharing may be available depending on numbers & your location.

Tendring Branch Membership now stands at 551



This picture was taken at the Blacksmiths Arms Little Clacton when 15 of us celebrated 'our' Apple Day downing a few ciders! Members then visited the Maybush Great Oakley then the many great Harwich pubs. The first 'Apple Day' was held on 21st October 1990 in Covent Garden, London. It is an annual celebration of apples and orchards

Taking advantage of the day Ed Loach presented Steve Dersley with a commemorative tankard which he gained for winning the prize drawer in our annual 'Pub Passport' scheme.

QUOTE FOR TODAY

'Always be the first with your hand in your pocket at the bar and always be the first with your hand down the drain when it's blocked; if you stick to that , they'll always follow you'.

~ Team leadership advice given to Signature Brew co-founder & MD Tom Bott by his father Dave Bott.

Promoting Real Cider
Alongside celebrating National Apple Day and encouraging people to visit pubs, the branch is promoting real cider. At our Beer & Cider Festival, cider sells remarkably quickly - clear evidence of an appetite that could be developed through more sustained promotion.

Evidence of Hidden Demand
At a recent festival, I spoke to a group of people in their twenties who were enthusiastically enjoying the cider. After confirming that they were local, I asked where they usually went to drink it.

Their answer surprised me: "Here." When I pointed out that the festival takes place only once a year, they replied, "Yes, we know." Their response suggests that local demand exists, but that customers have too few opportunities to enjoy real cider throughout the year.

A Life Saver
A few years ago, on behalf of the branch, I managed to gain a defibrillator from the British Heart Foundation. That was placed on the outside of the White Hart in Weeley Heath. As the registered 'Guardian' of the defib I received an email stating that the ambulance service sent a 999 caller to get the defib in an emergency. I was directed to check it had been returned in working order (which it had) and return it to a 'working status' on the system. It just goes to show how important these machines are.

Oktoberfest Beers
I bought a large variety pack of Oktoberfest beers from a local supermarket. Each beer had a minimum strength of 5.1% ABV. My grandson, who usually drinks lager, bought the same selection.

When I asked whether he had enjoyed them, he replied, "The first one tasted a bit funny, but by the third, I was enjoying them." Perhaps he is now a convert to beers with taste!

Beer / Cider Related Diary Dates

Harwich Sausage Festival 7th November
Christmas Jumper Day TBC 12th December
Colchester Winter Ale Festival 27th - 30th January
Chappel Winter Festival 25th - 27th February
St George's Day Morris Traveller TBC Saturday 24th April

If your 'local' is hosting a Beer/Cider related function and you would like it added to this list please let us have the details.